



**ERA**  
EMPLOYERS RESOURCE ASSOCIATION

# Survey Planning Packet 2021

[www.erahr.org](http://www.erahr.org)

All ERA members are eligible to participate in our benefit and salary surveys conducted throughout the year. Participation in our surveys may qualify members to receive the full reports for free! Survey reports are available for purchase by non-participants, with ERA members receiving a discounted rate.



## Survey Calendar

Compensation Surveys	Schedule		Member Cost		Non-Member Cost	
	Open	Results	Participant	Non-Participant	Participant	Non-Participant
<b>Executive</b>	January	March	<b>FREE</b>	\$425	\$1,000	\$1,200
<b>National Executive*</b>	January	May	\$100	\$425	\$1,000	\$1,200
<b>Non-Exempt</b>	February	April	<b>FREE</b>	\$425	\$1,000	\$1,200
<b>Professional and Supervisory</b>	March	May	<b>FREE</b>	\$425	\$1,000	\$1,200
<b>Non-Profit Industry</b>	March	June	<b>FREE</b>	\$425	\$1,000	\$1,200
<b>Engineering and IT</b>	June	August	<b>FREE</b>	\$425	\$1,000	\$1,200
<b>National Sales</b>	July	November	<b>FREE</b>	\$425	\$1,000	\$1,200
<b>Wage and Salary Adjustment</b>	August	September	<b>FREE</b>	\$50	\$250	\$500
<b>Recent College Grad Starting Salary</b>	August	September	<b>FREE</b>	FREE	\$250	\$500

HR Metric and Policy Surveys	Schedule		Member Cost		Non-Member Cost	
	Open	Results	Participant	Non-Participant	Participant	Non-Participant
<b>Turnover Survey</b>	January	February	<b>FREE</b>	\$50	\$250	\$500
<b>Year-End Holiday</b>	July	August	<b>FREE</b>	FREE	\$250	\$500
<b>Health and Welfare Benefits Survey</b>	2022	2022	<b>FREE</b>	\$50	\$250	\$500
<b>Policies and Practices Survey</b>	2022	2022	<b>FREE</b>	\$500	\$1,000	\$1,200
<b>Comprehensive Benefit Survey</b>	September	November	<b>FREE</b>	\$500	\$1,000	\$1,200

*\*The National Executive survey is not a separate survey. Responses to the regional executive survey are submitted to the national database. Participation is voluntary.*



## Customized Survey Report

Looking for a customized solution to help you create an environment that attracts and retains top talent?

A custom survey pinpoints the local or industry-related data you need to solve tough business issues.

Whether you are designing a competitive compensation and benefit package, going through union negotiations, or benchmarking policies and practices, put an Employers Resource Association Custom Survey to work for you!

## Total Compensation Statements

Provide your employees with a full picture of the costs associated with their employment.

Why is Creating a Total Compensation Statement a Benefit to Employers?

- Demonstrates the breakdown of benefit costs.
- Educates your employees
- Highlights benefits that may be under-utilized
- Allow for "apples to apples" comparisons with other offers



**Contact ERA to Learn More!**  
**888-237-9554**